

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1           Moreover, the mere fact that Verizon VA has relied on its current  
2           deployment plans as the underpinning for the assumptions in its forward-  
3           looking network does not make those assumptions *per se* inefficient or  
4           unreasonable. To the contrary, as a price-cap regulated company today,  
5           Verizon VA has every incentive to adopt efficient, forward-looking  
6           technology deployment plans.<sup>75/</sup>

7  
8   **Q.    So should the Commission adjust the percentages of UDLC versus**  
9   **IDLC or TR-008 versus GR-303 in Verizon VA's studies?**

10   **A.**    No, it should not. Verizon VA's assumptions are aggressively forward-  
11           looking.

12  
13           **D.    VERIZON VA'S CABLE, CONDUIT, AND POLE**  
14           **COSTS ARE CORRECTLY CALCULATED**

15           **1.    The VRUC Database**

16   **Q.**    **How does Verizon VA use the Vintage Retirement Unit Cost (VRUC)**  
17           **database in its studies?**

18   **A.**    Verizon VA uses the VRUC database to calculate the per unit costs of  
19           copper cable. Verizon VA used VRUC data to calculate the average, per-  
20           unit, installed copper cable investment for the years 1997-1999, according  
21           to cable type, cable size, and structure type. For each combination of

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<sup>75/</sup> Even AT&T/WorldCom implicitly concede that price cap regulation has this effect. See Murray Rebuttal at 21 (“*The efficiency incentives of price caps could not have affected Verizon’s decisions concerning plant deployed before price caps went into effect.*”) (emphasis added).

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 copper cable and structure type (*e.g.*, underground copper cable), Verizon  
2 VA used these average installed investment levels to develop a regression  
3 showing the relationship between cable size and per-unit investment for  
4 that type of cable. This relationship was then used to develop per-unit  
5 cable investment based on the cable size needed for feeder and distribution  
6 areas.

7  
8 **Q. What are AT&T/WorldCom's contentions with respect to the validity**  
9 **of the loop investment data contained in the VRUC database?**

10 A. AT&T/WorldCom contends that "VRUC unit costs are not derived from  
11 actual outside plant placement projects, but instead contain what appear to  
12 be estimated cable installation costs resembling those typically found in a  
13 cost estimating tool."<sup>76/</sup> In support of this conclusion, they point to  
14 patterns such as changes in certain installed cable prices from 1997 to  
15 1998 as reflected in the VRUC data, which they contend cannot be  
16 accurate reflections of real projects.

17  
18 **Q. Are AT&T/WorldCom correct in asserting that "VRUC unit costs are**  
19 **not derived from actual outside plant placement projects?"**  
20 **[AT&T/WorldCom Rebuttal Panel at 32.]**

21 A. No. The VRUC data is developed using data about actual cable  
22 installation projects from Verizon's Detailed Continuing Property Records

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<sup>76/</sup> AT&T/WorldCom Rebuttal Panel at 32.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 (“DCPR”) database and Verizon VA’s accounting data. Thus, the 1997  
2 and 1998 VRUC data that AT&T/WorldCom argue must be hypothetical  
3 were in fact developed directly from actual cable installation projects. The  
4 patterns in this data that lead AT&T/WorldCom to suggest otherwise are  
5 the result of certain limitations in the accounting data reflecting such  
6 projects. Where appropriate, Verizon VA has taken steps to minimize any  
7 effect that these limitations in the accounting data have on the loop cost  
8 studies.

9  
10 **Q. Please explain how Verizon develops VRUC data.**

11 A. As noted, certain limitations constrain Verizon VA in developing this  
12 cable installation costing database. The first limitation arises from the  
13 lack of sufficiently granular data to identify investment by cable size from  
14 Verizon’s accounting records. Underlying investment data for cable  
15 installations are reflected in Verizon’s accounting data by structure and  
16 cable type (*i.e.*, aerial copper, aerial fiber, buried copper, buried fiber,  
17 etc.), but not by cable size. Indeed, certain activities reflected in the  
18 investment data — for example, splicing — cannot be broken down and  
19 accounted for by cable size category, because they may involve multiple  
20 cable sizes at the same time.<sup>77/</sup> Thus, Verizon develops VRUC data by

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<sup>77/</sup> For example, a splicing job on a new installation may involve connecting a 900-pair feeder cable to a 600-pair feeder cable at a point where the feeder cable is tapered.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 cable size using certain assumptions about the relative differences in cost  
2 among the different cable sizes.

3  
4 The second limitation is the high variability of installed investment  
5 per unit of cable from year to year, much of which is not the product of  
6 changes in the underlying costs of installing cable. Several factors  
7 account for this variability. For example, the Commission's accounting  
8 rules concerning when new cable investments can be recorded on  
9 Verizon's books can produce significant apparent variations in per-unit  
10 investments from year to year. Under the Commission's accounting rules,  
11 the dollar investment for installed cable facilities cannot be recorded on  
12 Verizon's books until the facilities are actually used to provide service.  
13 The quantities of equipment, however, are recorded in Verizon's DCPR  
14 database as the field personnel complete the installation of the equipment.  
15 Thus, the installed cable quantities reflected in the DCPR database may  
16 include jobs that are completed toward the end of a calendar year, but  
17 whose associated investment dollars will not be reflected in the company's  
18 accounting data until the next year. For that first year, when the costs of  
19 the cable are not yet booked, the resulting average cable investment  
20 reflected in the year's VRUC data will be understated; the next year will  
21 see the new investments reflected in Verizon VA's accounts, but without a  
22 corresponding increase in the cable quantities in that next year's DCPR  
23 data (because the cable quantities already had been added in the first year).

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 The resulting VRUC data would then overstate the average installed cable  
2 investments for cable placed in that second year.

3  
4 Other factors such as weather conditions and type of terrain also  
5 obviously can impact the cost of particular cable installation projects.  
6 Because VRUC reflects Verizon's costs in connection with real projects,  
7 the complexity of the installation projects in a given year can impact  
8 VRUC cost data that year, even though there has been no across-the-board  
9 shift in the cost of installing cable. Accordingly, apparent differences in  
10 installed cable prices from year to year may in fact reflect differences in  
11 the particular installation projects from one year to another; years in which  
12 a higher percentage of projects involved more costly procedures, such as  
13 laying cable in a rocky terrain, will result in a higher average installed  
14 cable price for the relevant year, even though there has been no across-the-  
15 board shift in the underlying costs of placing cable across the entire  
16 network.

17  
18 **Q. How did Verizon VA determine investment by cable size if investment**  
19 **data is not tracked in that manner?**

20 **A.** To obtain investments by size of cable for VRUC, Verizon spreads the  
21 investments reflected in each account across each cable size within that  
22 account based on an extensive analysis of the relative costs of installing

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 different sizes of cable. This process generally can be described as  
2 follows:

- 3  
4 1. A set of “preliminary unit costs” (PUCs) for a base year is  
5 developed based on unit cost estimates for each cable size  
6 within an account (*e.g.*, for each underground copper cable  
7 size).
- 8 2. To calculate the retirement unit costs (RUCs) for a desired  
9 year, each PUC is multiplied by the total quantity of the  
10 relevant cable structure/size/type installed during that year,  
11 producing a preliminary investment for the cable  
12 structure/size/type for that year.
- 13 3. The preliminary investments for each cable size within an  
14 account (*i.e.*, a particular combination of structure and material  
15 type, such as underground copper cable) are then added  
16 together to produce a total preliminary investment for that  
17 account.
- 18 4. The total preliminary investment for each account is compared  
19 to the total actual investment for the account for the desired  
20 year. The percentage increase or decrease for the total account  
21 is then applied to each of the individual PUCs within that  
22 account to produce an RUC for each cable size within the  
23 account.

24  
25 Verizon’s PUCs were revised in 1998 based on an extensive  
26 analysis of unit costs over time and across several Verizon companies.  
27 The revised PUCs represented cable investments for each copper and fiber  
28 cable size for all structure types. All vintages of cable costs used in the  
29 loop cost study (*i.e.*, costs for 1997, 1998, and 1999) were developed  
30 using the 1998 PUCs as the base PUC.

Verizon VA Recurring Cost Panel Surrebuttal Testimony

1    **Q.    Does this spreading process explain why certain cable prices increased**  
2           **at exactly the same rate, as noted in the table at page 33 of the**  
3           **AT&T/WorldCom Rebuttal Panel?**

4    A.    Yes. The extensive analysis of investment data during the development of  
5           PUCs produces a set of relationships among the prices of different sizes of  
6           cables. Once these relationships are established, they generally will  
7           remain constant until new PUCs are developed. Thus, as overall  
8           investment within plant account changes from year to year, VRUC prices  
9           for the different cable sizes within that account generally will increase or  
10          decrease at the same rate until a new set of PUCs is developed. Thus, the  
11          fact that the VRUC prices for multiple sizes of underground copper cable  
12          increased at exactly the same rate from 1997 to 1998 merely reflects the  
13          manner in which VRUC data is calculated.

14  
15   **Q.    Does the process used to calculate VRUC data also explain why, for**  
16           **all three structure types, the 1997 VRUC price for 600-pair copper**  
17           **cable is [VERIZON PROPRIETARY BEGIN]    [VERIZON**  
18           **PROPRIETARY END] higher than the VRUC price for 300-pair**  
19           **copper cable and the 1997 VRUC price for 900-pair copper cable is**  
20           **[VERIZON PROPRIETARY BEGIN]    [VERIZON**  
21           **PROPRIETARY END] higher than the price for 600-pair cable?**  
22           **[AT&T/WorldCom Rebuttal Panel at 35.]**

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 A. Yes. The PUCs established prices for each cable size across all structure  
2 types.

3

4 **Q. But is the VRUC data still valid to use for determining average cable**  
5 **investment, notwithstanding this averaging process and the resulting**  
6 **patterns?**

7 A. Yes. The relationships in the 1998 PUCs clearly show unit costs that  
8 increase with cable size, as they should. They also show that the cost for  
9 each size of cable varies among structure types in reasonable proportions,  
10 with aerial cable being the least expensive and buried cable being the most  
11 costly. Using these relationships to distribute annual cable investments to  
12 each cable size within an account produces a reasonable estimate of  
13 annual cable investment by cable size.

14

15 **Q. Do the increases in VRUC prices for copper cable from 1997 to 1998**  
16 **reflect “excessive and unsupported inflation” that “far exceed[s] any**  
17 **reasonable measure of inflation over that period” as the**  
18 **AT&T/WorldCom Rebuttal Panel contends? [AT&T/WorldCom**  
19 **Rebuttal Panel at 33.]**

20 A. No. Though AT&T/WorldCom point to a table showing apparently large  
21 increases in copper cable prices from 1997-1998 [**VERIZON**  
22 **PROPRIETARY BEGIN]**

23

**[VERIZON PROPRIETARY]**



## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1        **END]**, these increases do not, in fact, reflect inflation assumptions by  
2        Verizon. Instead, as explained above, these increases are the result of  
3        peculiarities in accounting rules and other factors that can cause  
4        significant fluctuations in VRUC data from year to year. There is no more  
5        reason to believe that the 1998 VRUC prices are artificially high than  
6        there is to believe that the 1997 VRUC prices are artificially low.  
7        Moreover, Verizon VA does not use the increase in VRUC's copper cable  
8        prices from 1997 to 1998 to estimate the impact of inflation on cable  
9        prices in future years. Consequently, there is absolutely no basis for  
10       comparing these increases to Verizon's TPIs or to the Turner TPIs, as the  
11       AT&T/WorldCom Rebuttal Panel attempts to do in the table on page 34 of  
12       the testimony.

13  
14    **Q.    How do Verizon's loop cost studies minimize the effects of these**  
15    **variations in costs that are reflected in VRUC?**

16    **A.**    Verizon VA's loop cost studies minimize the effect of these fluctuations  
17       by utilizing a regression across multiple years of VRUC data to calculate  
18       unit costs for each size and type of cable. This regression analysis  
19       produces an average price for each cable size, and thus minimizes the  
20       effect of fluctuations from one year to another. The table below

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

demonstrates how the regression analysis reduces the impact of year-to-year fluctuations in prices.<sup>78/</sup>

**TABLE 2**

### **Underground (5C)**

| <u>VRUC 1997</u> | <u>VRUC 1998</u> | <u>VRUC 1999</u> | <u>Regression Prediction</u> |
|------------------|------------------|------------------|------------------------------|
| \$3.03           | \$4.52           | \$3.09           | \$4.48                       |
| \$4.11           | \$6.14           | \$4.21           | \$4.98                       |
| \$4.96           | \$7.41           | \$5.07           | \$5.98                       |
| \$7.08           | \$10.60          | \$7.25           | \$7.99                       |
| \$8.60           | \$12.86          | \$8.81           | \$10.00                      |
| \$10.18          | \$15.21          | \$10.42          | \$12.01                      |
| \$13.67          | \$20.43          | \$13.99          | \$16.03                      |
| \$19.02          | \$28.43          | \$19.47          | \$22.06                      |
| \$24.04          | \$35.94          | \$24.61          | \$28.09                      |

**Q. Does AT&T/WorldCom's proposed remedy for the observed price increases understate Verizon VA's cable investment?**

**[AT&T/WorldCom Rebuttal Panel at 36.]**

**A.** Yes. AT&T/WorldCom propose using the 1997 VRUC copper cable prices (which are the lowest of the years used by Verizon VA) and adjusting those prices "to 2001 levels based on the appropriate telephone

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<sup>78/</sup> The figures in this table reflect the adjusted VRUC data discussed later in this testimony. All figures are inflation-adjusted.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 plant index.” This approach substantially understates Verizon VA’s cable  
2 investments because, as noted above, the 1997 VRUC prices are almost  
3 certainly artificially understated due to the Commission’s accounting  
4 rules. Thus, AT&T/WorldCom effectively replace representative average  
5 cable prices across multiple years with an artificially low set of copper  
6 cable prices from the year 1997. This produces a substantial  
7 understatement of Verizon’s copper cable investments.

8  
9 **Q. AT&T/WorldCom also argue that the inflation index used by Verizon**  
10 **VA to index VRUC data to 2001 levels “appears high” and is likely**  
11 **subject to bias. Please respond. [AT&T/WorldCom Rebuttal Panel at**  
12 **37.]**

13 A. AT&T/WorldCom’s argument is that an industry-wide index should be  
14 substituted for an index reflecting Verizon VA’s own experiences. While  
15 Verizon VA has no quarrel with the Turner TPI proposed by  
16 AT&T/WorldCom, there is no good reason to use data that is not specific  
17 to Verizon, when Verizon VA has developed its own, very individualized  
18 index. Verizon’s index, produced by Joel Popkin & Associates, is based  
19 on Verizon’s actual incurred costs of purchasing the various materials  
20 under study, as well as its actual labor and overhead costs. The weights  
21 employed reflect the actual composition of the inputs that Verizon uses.  
22 Turner’s index, on the other hand, is a general industry index which is  
23 designed to be appropriate for use by a wide variety of telephone

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 companies. Though the Turner TPI does include data from actual  
2 telephone companies, that information generally is drawn from smaller  
3 companies; indeed, the Turner TPI does not include data from Verizon or  
4 other similarly large ILECs in its calculations. And the Turner TPI would  
5 not reflect certain factors specific to Verizon's region.

6  
7 For example, because of significant growth in telecommunications  
8 competition in this region in recent years, labor contract rates have risen  
9 sharply for companies such as Verizon VA; this increase would be less  
10 true in other regions of the country where competition for  
11 telecommunications workers might be less intense. Similarly, if Verizon  
12 were to shift its purchasing more heavily toward fiber than copper,  
13 compared to the rest of industry, it would lose some of its relative price  
14 advantage in negotiated copper contracts at renewal time, but gain greater  
15 discounts in fiber purchasing. Verizon's own index would reflect this,  
16 while the Turner TPI obviously would not. Moreover, in general, the  
17 Turner TPI also would smooth out many price spikes that are reflected in  
18 Verizon's index, because several companies' experience is included.  
19 Thus, the apparent gap between the Turner TPI and the Verizon TPI  
20 figures is not indicative of the distortion AT&T/WorldCom seek to

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 suggest is inherent in Verizon's costs, but instead reflect differences in the  
2 underlying data.<sup>79/</sup>

### 4 2. Cable Sizing Issues

5 **Q. Could you please explain AT&T's and WorldCom's criticism that**  
6 **Verizon's loop cost study fails to reflect that the average cost of**  
7 **metallic cable declines as cable sizes increase?**

8 A. AT&T/WorldCom claim that Verizon VA's loop cost study overstates  
9 metallic cable costs by failing to take into account the cost savings  
10 associated with larger cable sizes.<sup>80/</sup> Using the completely unrealistic  
11 example of a single wire center with 300 working lines, and assuming a  
12 utilization rate of 50%, they claim that the metallic cable costs should be  
13 calculated by using the lower cost per pair-foot of a single metallic cable  
14 sufficiently large to accommodate all working and spare lines needed in  
15 the wire center (in this case, a 600-pair cable). They allege that Verizon  
16 VA instead improperly calculates cable costs by basing them on the higher

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<sup>79/</sup> In addition, there are several differences between the Popkin and the Turner TPIs that may produce seemingly erratic variations between them from one year to the next. For example, while Popkin produces one set of indexes for each year, applicable to the whole year, Turner produces January and July point-in-time indexes, which are combined via a weighted average (January = 25%; July = 50%; subsequent January = 25%). If input costs (copper prices, for instance) were always changing at a steady pace, these differences would be irrelevant; if, however, there are sudden price movements, the TPIs may be affected. In addition, the Turner TPI used by AT&T/WorldCom in their comparison is the South Atlantic regional index, which is mostly comprised of states *outside* of Verizon's region; most of the states in Verizon's region are included in Turner's North Atlantic Region.

<sup>80/</sup> AT&T/WorldCom Rebuttal Panel at 39.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 per pair-foot-cost of a 300-pair cable and then dividing by the utilization  
2 factor (50% in their example).<sup>81/</sup>

3  
4 **Q. Is this criticism justified?**

5 A. No. First, Verizon VA did not use the method criticized by  
6 AT&T/WorldCom (*i.e.*, using the number of lines in the wire center to  
7 select the cable size) to calculate its copper feeder costs. The copper  
8 feeder size was selected based on the typical copper feeder cable size  
9 identified for each UAA in the engineering survey. Using this typical  
10 copper feeder cable size likely *overstates* the copper feeder cable size (and  
11 thus understates per unit cost) in most cases. (Indeed, LCAM would  
12 produce a weighted average copper feeder cable size of 1,523 pairs.) This  
13 is because the engineers responded to the survey based on the then-  
14 existing Verizon VA network, in which copper feeder cable served more  
15 than 80% of all lines. In contrast, the forward-looking model uses copper  
16 feeder cable for only 18% of all lines. This far less frequent use of copper  
17 feeder cable in the forward-looking network would result in using smaller  
18 copper cables than in the existing network. Thus, basing the loop cost  
19 study on the same size feeder cables that are typically found in the existing  
20 network likely would lead to an understatement of forward-looking costs.  
21 Moreover, AT&T/WorldCom's suggested assumption of a single, very  
22 large copper feeder cable fails to reflect that, even in a forward-looking

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<sup>81/</sup> *Id.* at 38-39.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 network, feeder facilities will be augmented incrementally over time. As a  
2 result, feeder routes in a forward-looking network are more likely to  
3 contain multiple cables of a smaller size rather than the single, very large  
4 cable that AT&T/WorldCom proposes.

5  
6 Second, Verizon VA's methodology for calculating distribution  
7 cable costs similarly understates cable costs, by calculating those costs  
8 based on larger average cable sizes than would be used in the forward-  
9 looking network. The LCAM methodology takes the total working lines  
10 in the UAA (not the entire wire center, as in AT&T/WorldCom's flawed  
11 example) and divides by the number of DAs in the UAA to arrive at the  
12 average size for distribution cables in each UAA. This simplifying  
13 assumption produces a conservative, lower unit investment for copper  
14 distribution cable pairs. In reality, the lines in a DA are rarely all grouped  
15 together such that they can be served by one large cable, because cables  
16 emerge from the FDI to serve customers in multiple directions.  
17 Furthermore, distribution cables are tapered and branch to smaller sizes as  
18 the cables spread out into the DA. Using an example similar to  
19 AT&T/WorldCom's, if a particular DA (rather than the miniscule wire  
20 center proposed by AT&T/WorldCom) requires 300 total working pairs,  
21 Verizon VA's loop cost study would calculate copper distribution cable  
22 costs based on a 300-pair cable. Verizon VA did not increase the  
23 estimated cable size to account for utilization at this stage of the cost

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 analysis because such an adjustment would grossly overstate the actual  
2 size of cables needed in the forward-looking network. In reality,  
3 customers in a DA typically will be located on multiple sides of an FDI,  
4 and thus, servicing the 300 lines would require a separate distribution  
5 cable emerging from the FDI in each direction where customers reside.  
6 Assuming that the customers in the hypothetical 300-line DA are evenly  
7 dispersed in three directions, each cable would be sized to serve only one-  
8 third of the total number of lines. The real distribution cables would thus  
9 be smaller (and more expensive on a per-unit basis) 200-pair cables (using  
10 the 50% fill factor in the AT&T/WorldCom example), rather than the less  
11 expensive 300-pair cable that AT&T/WorldCom point to as being  
12 assumed in Verizon VA's cost study. Moreover, the actual average  
13 distribution cable size would be even smaller than 200 pairs, because  
14 tapering would result in the use of smaller and smaller cables as the route  
15 moved farther from the FDI and branched down local streets. In fact,  
16 when Verizon VA computed the statewide average cable size produced by  
17 LCAM, the result was a 616 pair distribution cable; the recent weighted  
18 average size of all copper cables installed in Verizon VA (as reflected in  
19 VRUC) is 249.85. Thus, the use of the working lines in a DA to select the  
20 representative average distribution cable size is extremely conservative,  
21 because this method consistently selects a cable size that exceeds what  
22 would be used in a forward-looking network.



## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1     **Q.**     **So is AT&T/WorldCom’s proposed “fix,” described at pg. 40 of the**  
2             **AT&T/WorldCom Rebuttal Panel, appropriate or necessary?**

3     **A.**     No. In Verizon VA’s studies, each unit of investment includes a portion  
4             of the fixed costs of the cable. And as noted, the unit costs are likewise  
5             understated because, if anything, the sizes modeled in the study are larger,  
6             not smaller, than those that would actually be used in the forward-looking  
7             network. AT&T/WorldCom’s “fix” is therefore completely unnecessary.

8

### 9             **3.     Conduit Costs**

10    **Q.**     **Are AT&T/WorldCom correct in asserting that Verizon VA, by using**  
11             **its historical average of installed conduit costs, fails to recognize that**  
12             **installed costs per foot decline as the amount of conduit installed**  
13             **increases? [AT&T/WorldCom Rebuttal Panel at 40.]**

14    **A.**     No. In fact, those costs are fairly fixed. The larger installation cost  
15             differentials suggested by Table 2 on page 41 of the AT&T/WorldCom  
16             Rebuttal panel most likely reflect the unique characteristics of the  
17             installation projects for the particular year. For example, if the projects for  
18             a particular year included installation of conduit in the  
19             Alexandria/Arlington area, which has a rocky terrain and is very  
20             urbanized, thus requiring paving and restoration, the total reported conduit  
21             installation costs for that year will be higher than for a year with more  
22             projects in areas where the installation projects were less expensive.  
23             Similarly, if the projects for the particular year included a significant  
24             number of manholes, which comprise an expensive element of conduit

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 installation costs, that year's costs would be higher. Thus, where  
2 installation costs appear particularly low for a given year, the reasonable  
3 conclusion is that the projects for that year were simply of a less costly  
4 nature; the chart says nothing about how, holding all else equal, costs  
5 change across the board in relation to miles of conduit. What it does  
6 show, however, is that Verizon VA's approach, which averages costs over  
7 several years so as to capture years with less and more expensive projects,  
8 produces a reliable picture of conduit costs.

### 4. Pole Costs

10  
11 **Q. From a costing perspective, is AT&T/WorldCom correct that**  
12 **“sequential installation” of poles is the appropriate and most efficient**  
13 **assumption? [ATT/WorldCom Recurring Panel at 42.]**

14 **A.** No. First, the idea of instantaneous installation of all poles needed in a  
15 network is a complete fantasy, and even if at all possible, such an effort  
16 would almost certainly result in far *higher* costs than Verizon VA  
17 experienced building out its network over the years. Economies of scope  
18 and scale produce efficiencies only up to a point, based on whether the  
19 materials and labor to meet the increased demand can even be mobilized.  
20 If Verizon VA (or a new competitor) were to seek to install *all* the poles in  
21 Verizon VA's network today, in a short enough time period as to enjoy the  
22 cost savings involved in eliminating the costs of what AT&T/WorldCom

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 calls “mobilization and demobilization,”<sup>82/</sup> the overtime labor costs alone  
2 likely would be devastating. And all the suppliers of the material and  
3 equipment necessary to meet the enormous and short-term pole  
4 installation demands would likewise face overtime and rush payment  
5 obligations, all of which would result in increased installation costs. And  
6 of course, the need to obtain so much material in so little time likely  
7 would create a shortage, putting Verizon VA at the mercy of suppliers.  
8 Furthermore, these suppliers would have no reason to provide discounts,  
9 given that Verizon VA would be a one-time customer making purchases  
10 only for its one-time installation project. Right-of-way issues, discussed  
11 above, also would arise in connection with this one-time future installation  
12 project, as would coordination with electric utilities and cable TV firms  
13 from whom Verizon VA rents poles.

14  
15 Ultimately, this approach is just absurd, as it would be with respect  
16 to the estimation of costs for any facilities assumed to be installed at one  
17 time in a fantasy, scorched-node network. Verizon VA’s actual  
18 experience with pole installations over the years provides a sound and  
19 testable starting place for estimating forward-looking pole costs. Over the  
20 years, Verizon VA has installed a large enough number of poles so that its

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<sup>82/</sup> AT&T/WorldCom Rebuttal Panel at 42.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 cost figures present the most reliable range of installed pole costs.<sup>83/</sup>

2 There is simply no basis for AT&T/WorldCom's purely speculative

3 argument that these costs should be discounted and replaced by the

4 Synthesis Model's investment figure, which is entirely unrelated to

5 Verizon VA's experience and ignores the realities of the Virginia market.

6 Indeed, AT&T/WorldCom have pointed to no concrete reason that

7 Verizon VA's pole costs should be reduced at all.

8

9 **E. VERIZON VA'S UTILIZATION RATES ARE BASED**  
10 **ON THE FUNDAMENTAL NEEDS OF AN**  
11 **EFFICIENT, OPERATIONAL NETWORK AS WELL**  
12 **AS VIRGINIA'S REGULATORY SERVICE**  
13 **OBLIGATIONS**

14 **Q. Please explain AT&T/WorldCom's general criticisms of Verizon VA's**  
15 **utilization rates.**

16 A. The AT&T/WorldCom Rebuttal Panel offers a handful of equally  
17 unavailing criticisms of Verizon VA's utilization rates. First, the Rebuttal  
18 Panel argues that cost studies should account only for capacity "properly  
19 attributed to current ratepayers (including CLECs, with respect to local  
20 loops) *without considering any capacity needed for future growth.*"<sup>84/</sup>

21 According to the AT&T/WorldCom Rebuttal Panel, Verizon VA's

22 utilization factors are informed by engineering principles, and thus

23 improperly reflect spare capacity that is intended to serve future demand,

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<sup>83/</sup> AT&T/WorldCom Rebuttal Workpapers CD\Restatement of VZ  
Cost Studies\VA Other UNEs\VA IOF Study\VA Part D-2  
IOF\_Model\_TurnerRestated.xls. (Attachment C.)

<sup>84/</sup> AT&T/WorldCom Rebuttal Panel at 43.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 which should not be paid for by current CLECs through UNE rates. With  
2 respect to this point, the AT&T/WorldCom Rebuttal Panel contends that  
3 whether or not the proposed utilization factors make sense from an  
4 engineering or operational perspective, they should be disregarded.

5  
6 Second, the AT&T/WorldCom Rebuttal Panel argues that, even if  
7 efficient engineering guidelines *were* appropriate to use to determine  
8 utilization rates for the UNE cost study, Verizon VA's utilization factors  
9 are not consistent with such efficient engineering practices and guidelines,  
10 including Verizon VA's own engineering guidelines.<sup>85/</sup>

11  
12 **Q. Please respond to AT&T/WorldCom's argument that using**  
13 **engineering guidelines to determine utilization rates in a cost study is**  
14 **inappropriate because it produces spare capacity that should be paid**  
15 **for by future, rather than current, customers. [AT&T/WorldCom**  
16 **Rebuttal Panel at 42-43.]**

17 A. First, AT&T/WorldCom make the entirely erroneous assertion that the  
18 spare capacity in an efficient network is built solely for the benefit of  
19 "future customers."<sup>86/</sup> A significant portion of spare capacity is necessary  
20 for proper administration and maintenance of the network for current  
21 customers. Moreover, whether or not particular units of spare capacity

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<sup>85/</sup> *Id.* at 43-44.

<sup>86/</sup> *Id.* at 43.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 might be filled by future use does not change the fact that, if efficient  
2 engineering practices call for the installation of that capacity *today*, a  
3 carrier must bear the costs of installing and maintaining that capacity  
4 today; as Dr. Shelanski explains in his Rebuttal Testimony, that expense is  
5 a current cost of operating the network.<sup>87/</sup> Because that spare capacity is a  
6 current engineering requirement, as future demand materializes to fill  
7 some portion of today's spare capacity, it will be necessary (and efficient)  
8 to install additional spare capacity — for general operational requirements,  
9 and to prepare for subsequent demand growth. Thus, at any given point in  
10 time, an efficient carrier will always have to bear current costs of spare  
11 capacity, some of which may be used by future demand growth. The  
12 current costs of that spare capacity are therefore appropriately borne by  
13 current users. AT&T/WorldCom's suggestion that future customers  
14 should pay for all spare (again, even assuming that the sole function of  
15 spare is growth), and that it thus should be "assumed away" for costing  
16 purposes, is therefore without merit.

17  
18 Moreover, the costing approach that AT&T/WorldCom advocate is  
19 highly inefficient and would result in costs being *higher* for all CLECs.  
20 As explained in detail by the Verizon Panel Direct and below, it will in  
21 many instances be significantly more efficient to provision spare facilities  
22 now rather than provision relief facilities later, with the result being lower

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<sup>87/</sup> Shelanski Rebuttal at 12-14.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 overall costs for *all* customers, current and future. Tomorrow's CLECs —  
2 including AT&T and WorldCom — will benefit a few years from now in  
3 terms of both the lower cost and greater speed with which their UNE loop  
4 requirements can be met if Verizon VA can rely on existing distribution  
5 cable to serve its needs, rather than ripping up the roads and customer  
6 property every time new demand materializes. Today's customer  
7 similarly has benefited from earlier investments that produce such current  
8 cost savings.

9  
10 **Q. Is the AT&T/WorldCom Rebuttal Panel incorrect in asserting that**  
11 **requiring higher utilization rates is always more efficient?**

12 A. No. There is a proper balance between the efficiencies of building a  
13 network that maximizes utilization and the inefficiencies associated with  
14 operating a network that lacks sufficient spare capacity to meet the firm's  
15 operational and customer-service obligations. As explained below, in the  
16 case of Verizon VA, the obligations imposed by the Virginia State  
17 Corporation Commission require sufficient spare capacity to be able to  
18 respond quickly and flexibly to service orders and requirements.

19  
20 An analogy may be helpful in explaining the real-world need for  
21 spare capacity, and how such spare capacity serves the operational needs  
22 of current customers. Driving on a busy highway during rush hour  
23 provides an excellent example. If planners designed a highway with no

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 emergency lanes, every mechanical breakdown or accident would produce  
2 significant delays. Instead, it is more efficient to pave an extra lane  
3 (sometimes two) in each direction so that the occasional breakdown does  
4 not produce such delays (or worse yet, accidents). In addition, it often will  
5 be more efficient to construct more lanes than are strictly necessary to  
6 accommodate current traffic loads, because the costs associated with  
7 repeatedly widening roads only as the highway reaches its maximum  
8 utilization is higher than the costs of building the extra lanes in advance of  
9 reaching the maximum utilization. But under AT&T/WorldCom's  
10 analysis, a TELRIC highway would be just wide enough to allow today's  
11 traffic loads to travel at the same speed, completely filling each lane with  
12 no emergency lanes. The critical drawbacks of this "efficient" roadway  
13 would become evident during the first traffic accident or rainstorm, or as  
14 soon as one car began speeding or slowing down.

15  
16 The telecommunications network operates analogously. In  
17 principle, investments might initially be reduced by building a network  
18 that is sized with minimal amounts of spare capacity. But as a general  
19 principle, this is not preferable. Networks that have minimal amounts of  
20 spare capacity are rarely desirable or efficient. They are undesirable  
21 because they are not flexible enough to respond to new and varied service  
22 requests; insufficient space can lead to slow response times if new plant  
23 constantly must be installed to meet demand. In addition, such frequent



## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 capacity additions in smaller increments are highly inefficient, as  
2 explained in detail by the Verizon Panel Direct. AT&T/WorldCom's  
3 witness, Ms. Murray, herself seems to recognize that in cost studies, "it is  
4 never the correct choice — from an engineering economics perspective —  
5 to install growth capacity at a later point in time if the same capacity need  
6 could be met more cheaply (on an expected NPV basis) by installing  
7 capacity for both current demand and growth at the time of initial  
8 purchase."<sup>88/</sup>

9  
10 **Q. Explain how the unique requirements imposed by the Virginia State**  
11 **Corporation Commission require Verizon VA to maintain a**  
12 **reasonable amount of spare capacity in its network.**

13 A. The Virginia State Corporation Commission has adopted service quality  
14 requirements that apply to Verizon VA (and all other local exchange  
15 carriers). As explained further below, these requirements govern how  
16 quickly telephone companies in the Commonwealth must be able to  
17 respond to end-user service requests for new or additional services, and  
18 thus obligate Verizon VA to maintain a sufficient amount of spare  
19 capacity within the network. The Virginia Commission also has before it  
20 a pending proceeding to consider the adoption of similar requirements  
21 with respect to ILECs' provision of services and UNEs to CLECs; such  
22 standards similarly would dictate that Verizon VA maintain sufficient

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<sup>88/</sup> AT&T/WorldCom Response to VZ-VA 7-28. (Attachment A.)

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 capacity in order to be able to respond promptly to CLEC requests.

2 Maintaining sufficient spare capacity to permit flexible response to

3 customer requests necessarily reduces utilization rates.

4  
5 **Q. Please describe the relevant service quality regulations.**

6 A. Since 1993, the Virginia Commission has enforced rules governing service  
7 standards for local exchange carriers' provision of service to customers.<sup>89/</sup>

8 Under these rules, a LEC's performance is measured with respect to eight

9 "key indicators," or service standards; failure to perform satisfactorily may

10 result in sanctions under Virginia law, including fines of up to \$10,000 per

11 offense, per day.<sup>90/</sup> The rules contain several standards that have a direct

12 impact on the amount of capacity that Verizon VA must maintain in its

13 network.

14  
15 First, the Virginia Commission's standard is for all new single line

16 service orders to be completed within five working days of the service

17 application or the customer's requested completion date. Sufficient

18 capacity accordingly must be available in various plant elements, such as

19 distribution in particular, to allow Verizon VA to respond to new service

20 requests. For example, this requirement makes it all the more important to

21 install distribution cable while new developments are under construction,

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<sup>89/</sup> 20 Va. Admin. Code § 5-400-80.

<sup>90/</sup> See, e.g., *id.* §§ 56-483, 12.1-33.

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 even though the distribution cable may not be used for months after  
2 installation. Such pre-installed cable allows Verizon VA to provision  
3 orders far more quickly than otherwise would be possible which can be  
4 critical when, for example, a business sub-leases space to another  
5 business, which then orders a new primary line.<sup>91/</sup>

6  
7 In addition, the Virginia Commission has established a standard  
8 allowing only a limited number of repeat trouble reports. Verizon VA  
9 therefore must have enough spare capacity available to quickly replace a  
10 defective line or facility.<sup>92/</sup> And Virginia Commission rules require a  
11 certain level of network switching performance, so that switch capacity  
12 must be sufficient to avoid blocked calls and otherwise perform  
13 satisfactorily.<sup>93/</sup>

14  
15 **Q. Please describe the service quality standards that Virginia is**  
16 **considering imposing on the provision of UNEs and other services to**  
17 **CLECs.**

---

<sup>91/</sup> And, of course, Verizon VA's allocation of 2-5 lines per customer location also allows it to quickly respond to requests from existing customers for second lines.

<sup>92/</sup> *Id.*

<sup>93/</sup> *Id.*

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 A. As this Commission is aware, although the Virginia Commission has not  
2 yet adopted standards concerning the provision of services to CLECs, its  
3 proceeding to adopt such standards is well underway.<sup>94/</sup>

4  
5 The CLECs participating in that proceeding, in particular AT&T,  
6 have advocated use of guidelines adopted in New York, modified for  
7 Virginia. Those guidelines provide that Verizon VA must meet various  
8 deadlines with respect to provisioning orders for POTS and other services.  
9 A specific guideline addresses the circumstance where Verizon misses an  
10 order deadline with respect to provisioning UNE or resold services where  
11 “the cause of the delay is lack of facilities.”<sup>95/</sup> Failure to meet the  
12 deadlines — even due to lack of facilities — may be the basis for  
13 monetary penalties. To meet these requirements with respect to  
14 provisioning CLEC orders, Verizon VA clearly must have a sufficient  
15 reserve of spare capacity to satisfy such expectations.

16  
17 **Q. Do any other Virginia requirements affect Verizon VA’s need for**  
18 **spare capacity?**

19 A. Yes. First, Verizon VA is a carrier of last resort under Virginia law, and  
20 thus must be prepared to serve any customer requesting service at any

---

<sup>94/</sup> Establishment of a Collaborative Committee to Investigate Market Opening Measures, Case No. PUC000026, (March 2, 2000).

<sup>95/</sup> New York State Carrier-to-Carrier Guidelines Performance Standards and Reports, NY PSC Case 97 C 0139, Metric PR-5 (2000).

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 time. As explained above, Verizon VA must be prepared to provide such  
2 service immediately and thus must have sufficient capacity on hand to do  
3 so throughout its service area — regardless of whether demand has  
4 historically been low in a particular area.

5  
6 In addition, as has been noted elsewhere in this testimony and as  
7 explained by Dr. Shelanski in his Direct Testimony, Verizon VA is subject  
8 to price cap regulation, which provides it with strong incentives to  
9 provision no more spare capacity than is economically efficient. As the  
10 Virginia Commission found when adopting price caps, that form of  
11 regulation provides incentives for “efficiencies” and “cost cutting.”<sup>96/</sup>  
12 Verizon VA’s utilization rates have remained relatively stable since the  
13 introduction of price caps — even, in certain cases, trending slightly  
14 lower, thus indicating that such rates have been and remain efficient.

15  
16 For these reasons, as well as those explained above, Verizon VA  
17 engineers its networks in Virginia to provide spare capacity sufficient to  
18 allow for satisfactory and reliable performance, including responding to  
19 customer and CLEC orders. The utilization factors used in the Verizon  
20 VA loop study are based on Verizon VA’s experience in building and  
21 operating a functioning network in Virginia that meets those needs and

---

<sup>96/</sup> In the Matter of Investigating Telephone Regulatory Methods,  
Pursuant to Virginia Code § 56-235.5, Etc., Virginia State Corporation  
Commission, Case No. PUC930036 (Oct. 18, 1984).

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 that allows Verizon VA to provide service and meet customer demand on  
2 the schedule required by the Virginia Corporation Commission. Thus,  
3 Verizon VA's proposed utilization rates reflect the reality that efficient  
4 operating system capacity must be designed in anticipation of the volatility  
5 and uncertainty of customer demand. These requirements and operational  
6 realities will not change in the forward-looking network; the unsupported  
7 generalizations and distorted analyses offered by AT&T/WorldCom  
8 provide no basis for rejecting this proven operating experience.  
9

10 **Q. The AT&T/WorldCom Rebuttal Panel suggests that the utilization**  
11 **rates used by Verizon VA are simply current utilization rates, and**  
12 **thus cannot be defended as efficient and forward-looking.**  
13 **[AT&T/WorldCom Rebuttal Panel at 43.] Is there any truth to this**  
14 **contention?**

15 **A.** It is true that in several cases, the fill factors that Verizon VA proposes are  
16 based on the actual utilization of the network today. Verizon VA has  
17 developed its factors in this way because its current network, like a  
18 forward-looking network, is the product of engineers that have sought to  
19 design and seek to operate the network in an efficient and productive  
20 fashion that permits Verizon VA to meet service requests in a timely  
21 fashion and avoid unnecessary costs. As noted above, Verizon VA  
22 operates under price caps today and thus has every incentive to achieve the  
23 most efficient utilization rates possible. Verizon's current utilization rates

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 accordingly reflect the pro-competitive, price-reducing pressures that price  
2 caps are designed to exert, and these utilization rates have been quite  
3 stable following the introduction of price caps. Nothing about the basic  
4 operational realities of the telecommunications network as it develops and  
5 advances is expected to have a significant — if any — impact on fill  
6 factors. Thus, current utilization rates as observed and dictated by  
7 Verizon's engineers are not only reasonable, but the only logical place to  
8 look to determine what forward-looking utilization rates will and should  
9 be.

10  
11 **Q. Do you agree with AT&T/WorldCom's argument that Verizon VA**  
12 **departs from appropriate industry guidelines in calculating its**  
13 **utilization rates by failing to treat certain non-revenue generating**  
14 **capacity as "working" capacity for purposes of its cost studies?**  
15 **[ATT/WorldCom Rebuttal Panel at 48.]**

16 **A.** No. AT&T/WorldCom is wrong in asserting that, when calculating  
17 certain utilization factors, Verizon should treat certain defective, idle and  
18 other non-revenue-generating units of capacity as "working" capacity,  
19 thus including those lines in the numerator of the utilization factor (over  
20 the denominator of all "available" capacity). Basic cost recovery  
21 principles dictate that Verizon VA can recover its costs only through  
22 *revenue generating units*. Because defective or idle (unassigned) units of  
23 capacity are obviously not revenue-generating — but clearly represent

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 units in the network — Verizon VA must recover the costs of such units  
2 through revenue-generating units.

3  
4 AT&T/WorldCom argue that this method is inconsistent with the  
5 approach used for *engineering* purposes and point to a Verizon document  
6 from West Virginia that purportedly demonstrates that such idle and  
7 defective pairs are included in the numerator of the utilization factor as  
8 “working” pairs.<sup>97/</sup> But this comparison is highly misleading and  
9 inapposite, as AT&T/WorldCom surely know. For engineering purposes,  
10 current fill summaries are used to determine how much spare capacity is  
11 available at a given time to serve demand without requiring repair,  
12 rearrangements, or capacity relief. Defective or idle assigned units of  
13 capacity of course do not meet this test. Thus, it makes sense in a pure  
14 engineering context to include such pairs in the numerator in order to get a  
15 sense of how much unassigned, functional spare capacity is available in  
16 the network at a given time.

17  
18 Conversely, the administrative status (currently defective, idle-  
19 assigned, etc.) of this installed capacity is irrelevant to the economic  
20 question of how Verizon VA should recover the costs of these units of  
21 capacity. The only question for that purpose is whether the units are  
22 revenue-generating. To the extent they are not, their costs should be

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<sup>97/</sup> AT&T/WorldCom Rebuttal Panel at 49.



## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 recovered through rates charged for units that are available to generate  
2 revenue. Verizon VA's fill factors account for the fact that some  
3 percentage of such nonworking but available pairs will always be in the  
4 network, even though the specific pairs at issue do change. The levels of  
5 such spare capacity have remained stable over the years, and Verizon VA  
6 has no basis for expecting them to change in the forward-looking network.  
7

8 **Q. Is there any merit to AT&T/WorldCom's assertion that churn does**  
9 **not contribute to the distribution utilization rate, but only to whether**  
10 **the cable pair is "idle assigned" or "working"? [AT&T/WorldCom**  
11 **Rebuttal Panel at 50.]**

12 A. No. This argument simply misconprehends the purpose of using fill  
13 factors in cost studies. As AT&T/WorldCom point out, churn does  
14 produce so-called "idle assigned" cable pairs — that is, pairs that are  
15 connected to a customer location but that are not being utilized by any  
16 customer. But the claim that this does not impact the utilization rate of the  
17 cable for cost recovery purposes is entirely meritless. By definition, such  
18 "idle assigned" pairs are not available to produce revenue, and thus are not  
19 contributing to the company's recovery of its costs. A certain amount of  
20 churn is inevitable in the network and must be accounted for. The purpose  
21 of using a utilization rate analysis in cost studies is precisely to ensure that  
22 all pairs that *are* used to generate revenue contribute *pro rata* to recovery  
23 of the total cost of the distribution facilities. If "idle assigned" pairs

## Verizon VA Recurring Cost Panel Surrebuttal Testimony

1 resulting from churn were, as AT&T/WorldCom propose, included in the  
2 numerator as “working pairs,” the result by definition would be to ensure  
3 that Verizon VA *underrecovered* its costs. This is because such idle pairs  
4 would, in effect, be responsible for contributing to cost recovery, and yet  
5 they could not in fact do so because they are not revenue-producing lines.

6

### 7 1. Utilization of Distribution

8 **Q. What utilization rate do AT&T/WorldCom propose for distribution?**

9 A. They propose a rate of 60%, and advocate that the Commission reject  
10 Verizon VA’s actual and forward-looking distribution utilization rate of  
11 **[VERIZON PROPRIETARY BEGINS] [VERIZON**  
12 **PROPRIETARY ENDS].**

13

14 **Q. What are AT&T/WorldCom’s criticisms of Verizon VA’s distribution**  
15 **utilization factor?**

16 A. AT&T/WorldCom claim that a large portion of spare distribution facilities  
17 are reserved for future growth, and the costs of these facilities should not  
18 be borne by current ratepayers, as explained above. AT&T/WorldCom  
19 also contend that, in a forward-looking network, it would be possible to  
20 serve existing customers with fewer spare distribution facilities in areas  
21 where demand has been stable for a long time.<sup>98/</sup> Finally,  
22 AT&T/WorldCom contend that a forward-looking network would contain

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<sup>98/</sup> *Id.* at 47.